



The High Profits Quick Guide to Article Marketing

This is not a massive guide. It doesn't need to be because Article Marketing is not difficult. In fact it's one of the easiest ways to start making money online. But you must be sure to read through the instructions carefully, to ensure that you get it right.

Important - Do it right from the start and you can start making money from your very first article.

The great thing about article marketing is it's FREE and effective. The idea is simple. You write or have written for you, articles relating to your keywords. You then submit them to article directories on the web.

Let's say you have a site on work at home products and your keywords are:

Work at Home Sites
Work at Home Products
Work at Home Programs
Work at Home Reviews
Top 10 Work at Home Programs

You should write articles based around these subjects. Don't submit any old article, hoping to get traffic through to your site. Your articles should be useful to readers. They should solve a problem, give great info, advice and tips. This will give the readers trust in what you are saying and make them more likely to take up your recommendations.

Your articles can vary in length but aim for the 300 – 500 word mark. Always read the terms and rules on the sites that you plan to submit to. What are their submission rules? What length articles do they require?

At the bottom of each article you'll have a Resource Box or Author Signature where you have the chance to add a few lines about yourself. Use this space wisely to sell yourself by offering more information and advice via a link to your website.

Someone reads your article, likes the information and wants to know more. They click on the link to your website so they can find more interesting, relevant information. Bingo! You have an extra visitor to your site.

If you want this method of marketing to be as effective as possible then we would suggest submitting 5 – 10 articles per week, relating to as many of your keywords as possible.

Really well written, informative articles, will get you steady long term traffic to your site. You're not likely to retire from the income developed from one article, but traffic from multiple articles can add up quickly.

You should also regularly write articles to add to your site. This will also help increase the number of visitors to your site. Article marketing is an important part of Search Engine Optimisation. You can read more about this in the HighProfits.com SEO Guide.

There are over a thousand article directories. You don't have to submit to all of them. The majority of the time you should focus on the top 3 – 6. The traffic you'll get from the top directories will more than likely be more than all the others put together.

Below is a list of the top 8 article directories:

<http://www.ezinearticles.com>

<http://www.articlesfactory.com>

<http://www.goarticles.com>

<http://www.articledashboard.com>

<http://www.articlebase.com>

<http://www.buzzle.com>

<http://www.articlewheel.com>

<http://www.articlecity.com>

In our opinion it's best to concentrate on feeding articles regularly to the top directories like EzineArticles.com. That way you'll be able to upload them manually and you won't have to invest in article submission software. With plenty of good articles on sites like EzineArticles, you'll qualify as an Expert Author which has its privileges when it comes to listing your articles.

Search engines such as Google also like articles. If you look through the listings when you search on Google, you'll quite often see articles listed alongside webpages. That's because Google will search sites like EzineArticles.com and list relevant articles in the results. You'll mostly see articles appearing for longer tail and less competitive keyword searches.



work at home tips

Search

[Advanced Search](#)
[Preferences](#)

Web

Results 1 - 10 of about 185,000,000 for [work at home tips](#).


[Work at Home Tips and Resources to Help You Stay Balanced](#)

Find ways to help you **work at home** successfully and avoid **work at home** problems. Learn what issues face you when you **work at home** and find solutions.

[mobileoffice.about.com/od/tipsfortelecommuting/Balancing_Work_at_Home_With_Family_Life.htm](#) - 21k - [Cached](#) - [Similar pages](#) - 

[Tory Johnson's Work-From-Home Tips - ABC News](#)

Help! How Do I **Work From Home**? ... Tory Johnson's **Work-From-Home Tips** ... A growing **work-from-home** opportunity is to answer the inbound customer calls for ...

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[Work From Home: Tips for Success](#)

For many individuals, working from **home** is the solution to the **work-life** balance conundrum.

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[Working From Home - Tips FAQ for a Home Business](#)

I set about finding a way to **work from home**, and I am happy to say that it has been very successful. I am quite happy to share my **tips** and FAQs with you.

[www.lisashea.com/workfromhome/](#) - 14k - [Cached](#) - [Similar pages](#) - 

[Work At Home Tips To Getting Things Done Everyday](#)

13 Mar 2007 ... **Work At Home Tips To Getting Things Done Everyday**.

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[Work At Home Jobs - Work From Home Directory](#)

To identify a viable **work at home** career for you, spend some time to surf all opportunities discussed here; go through the relevant resources and **tips** ...

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[Work from home? Tips on tax deductions - Tax Tactics- msnbc.com](#)

1 Apr 2009 ... Whether you are self-employed or an employee, if you use a portion of your **home** for business, you might be able to deduct the associated ...

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Sponsored Links

[Legit Top 10 Work At Home](#)

Scam Free, Tested, Proven. Jessica spent years sorting over 2000 sites
[www.workathometop10.com](#)

[Earn £100 PH From Home](#)

Top Chain Stores Urgently Req **Home** Business Seekers. To Start ASAP!
[www.EasyMoney4U2.co.uk](#)

Website owners, ezine editors and newsletter editors search the top article directories for good articles to use as content. And yes your author signature box will still be included when they put the article on their site, which means even more traffic to your site!

You don't have to write all of the articles yourself. You can hire people to write for you and it's not as expensive as you might think. You can get good quality articles for around \$5 each. You can also ask your HighProfits account manager for specific articles. Remember we are always happy to help you make sales.

When you submit an article always make sure you include your keyword in the title of the article and if possible, use it at the beginning of the title. So using the previous keyword examples:

Work at Home Sites

Work at home sites a legitimate way to make money from home.

Work at Home Products

Work at home products can give you financial freedom during the recession.

Work at Home Programs

Work at home programs. Don't waste your money. Find out how to really make money online

Work at Home Reviews

Work at home reviews. More people working at home in the recession

Top 10 Work at Home Programs

Top 10 work at home programs. We've tested them so you don't have to.

Once again these are just examples but you get the point. If possible you should also make sure there is a benefit in your title too like the examples above. This will get more people clicking through to read your articles. Remember your articles will be listed with other authors so you want yours to stand out more than theirs.

When you're ready to submit you're first article, try EzineArticles.com as it's the most popular.

Click here <http://ezinearticles.com/submit/> and then click on:



[Watch the Video](#)

It will show you exactly how to register and upload your first article.

Summary:

- ✓ Write 300 – 500 word articles based around your keywords
- ✓ Your articles should be useful to readers. Solve a problem, give good information and advice.
- ✓ Make sure you include a benefit in your title
- ✓ Make sure you include your keyword at the beginning of your title
- ✓ Use your Author Signature wisely to sell yourself and website by offering more helpful information and advice. Then a link to your website.
- ✓ Write and submit as many articles as possible. Relating to as many keywords as possible and do it regularly.